

Shaping spaces for  
Stoke-on-Trent's  
young people

**Build The Future:  
YMCA's New  
Youth Hub**



Here for young people  
Here for communities  
Here for you



**YOUTH  
INVESTMENT  
FUND**



# YMCA North Staffordshire

YMCA North Staffordshire has served the local community for over 170 years. Our services support and engage young people and their families living across Staffordshire, both at an individual and community level. Our dedicated, highly skilled teams of staff and volunteers work tirelessly to deliver our organisational impact that every young person can belong, contribute and thrive.

Our projects fall within five key areas, providing young people with the support and opportunities to ensure they reach their full potential:

## Accommodation:

We provide accommodation for young people in a safe and supportive living environment. Specifically designed for young people aged 16-25.

## Youth Provision

YMCA Go! delivers youth work across Stoke-on-Trent and Staffordshire, supporting young people (age 10-16) in with new opportunities and fun experiences.

## Health and Wellbeing:

Our Sports and Activity Centre offers a fully equipped gymnasium, indoor and outdoor football pitches, the area's highest climbing wall and an international standard multi-purpose sports hall.

## Training and Employment:

We provide skills, education and training to help young people develop the social, personal and vocational skills that are essential for increasing employability and sustaining a meaningful job.

## Support & Advice

Young people can access a variety of support across all of our services, including an onsite chaplain and pastoral support.



“YMCA has been helping young people to thrive for 180 years, the YIF funding is so exciting to be able to continue investing into the next generation of fantastic young people.”

CEO Danny Flynn – YMCA North Staffordshire





# YMCA North Staffordshire and the Youth Investment Fund

As part of our ongoing commitment to young people across the area we are delighted to share that we have been fortunate to receive a grant from the Youth Investment Fund to build a new state-of-the-art Youth Hub at our campus in Hanley.

We believe in giving young people the opportunity to shape everything we do, and all spaces have been co-designed with young people, they have shared what they want to be able to do, what they want to experience and what they need to do so.



**“This exciting new space will allow us to provide additional high quality, exciting experiences for even more young people, regardless of their circumstances.”**

**Dan Johnson -Business  
Development Officer**

## Youth Investment Fund Driving Positive Outcomes for Young People

The Youth Investment Fund (YIF) is over £300m of capital and revenue grants, funded by the UK Government.

The Youth Investment Fund is a commitment to young people to transform and level up the out-of-school youth sector. It will provide truly innovative youth facilities in levelling up priority areas, and early-stage/seed resource funding to underpin them, enabling more positive activities that deliver improved outcomes for young people.

### Next Steps

Now that we have secured the funding to build the space, our next challenge is to fundraise for the equipment and facilities that will bring the vision of the young people to life.

The young people of Stoke-on-Trent have told us everything that they need to make these spaces and experiences special and now we need to deliver it to them.

To do this we need your help!

The following pages will outline exactly what is needed in each of these spaces and how you can support us in our endeavour to Build the Future.





## What do we want to do with the kitchen?

Cooking, eating and sharing a meal together, one of the most powerful ways to build relationships and gain understanding of one another.

Young people have guided us to shape a dynamic and engaging space with room for 10 young people to plan, prepare and cook their own meals. The new kitchen will allow us to deliver higher quality sessions to a greater number of young people. On-site cooking classes have been restricted to our kitchen spaces in our accommodation, restricting the amount of young people who have been able to join in and the way we have been able to teach them.

## How can you support young people?

- ✓ Delivering cooking classes to groups of young people
- ✓ Donate cooking equipment to help provide young people with everything they need to create a variety of meals
- ✓ Buy Dual Air Fryers – we want to provide young people with skills and knowledge to create affordable meals, supporting their journey to independence in a continuing cost of living crisis – 1 Air Fryer for £129.99 or all 5 needed for £649.95
- ✓ A hugely generous donation to fully furnish the kitchen for £11,000 - £22,000

\*this is determined by the funds raised on the quality of the kit out.



“Cooking and eating together would be really good socially. It could boost people’s confidence, if they’ve got a bit of social anxiety, it’s a great way to meet people.”

Young Person





# Art Room

At the YMCA, we understand the importance of providing young people with an expressive outlet that can develop their skills, build their confidence and improve their mental wellbeing.

Co-created with young people we will open an inspiring space that can awaken young people's creativity and ignite their imagination, whilst helping them to realise their potential.

We know that Stoke-on-Trent's young people have the gifts and ability to be a thriving part of the UK's creative sector, they just need a platform to discover and develop those gifts, whilst being able to learn from industry experts.



## How can you support young people?

▶ Purchase an Artist's Starter Kit for £200. Help a young person to explore the different modes of artistry and unleash their talent. Included:

- ✔ Acrylic paint set
- ✔ Watercolour set
- ✔ Brushes
- ✔ Palettes
- ✔ Canvases
- ✔ Easels
- ✔ Sketching pencils
- ✔ Oil pastels
- ✔ Cartridge paper

▶ Deliver exciting art classes to groups of young people

▶ To fully equip our Art Room would be an incredibly kind donation of £11,000 - £22,000  
\*this is determined by the funds raised on the quality of the kit out.

▶ Provide an extremely generous donation of £5,000 to fund a local artist to create a mural that will sit at the heart of our Art Studio

Want to support our new Art Studio but unsure how? Please contact Dan Johnson, the contact details can be found on the back cover.





# Chill-out Room



Young people today face a wide range of challenges and are put under a lot of pressure. We want our new Youth Hub to include a breakout space that gives young people a chance to wind down after their activities, take a break from a session, or speak to staff.

## How can you support young people?

- ▶ Purchase a quality 3-seater sofa for £1699? Alternatively, you can fund a laid-back beanbag sofa for £424 or beanbag chair for £242.
- ▶ Deliver mindfulness/well-being workshops to our young people to help them to manage stressful situations and difficult emotions.
- ▶ Fully equip our Chill-out Room for a very generous donation of £5,000 - £10,000  
\*this is determined by the funds raised on the quality of the kit out.

“I think it would be good for young people, if they’ve got anxiety or something or they just need a place to chill, if they’ve had a breakdown or something, a place to come so they can relax”

Young Person Aged 16



“It is important to have an area with no expectations where young people feel safe and in control.”

Tegan Gough  
YMCA Go! Project Lead

Want to support our new Chill-out Room but unsure how? Please contact Dan Johnson, the contact details can be found on the back cover.



# Digital Suite



A space where young people can dive into the digital world and interact with a host of technologies, including photography, computers, gaming and virtual reality.

Co-designed with young people, this will be a flexible and adaptable digital suite that can change to suit whichever digital discipline young people would like to engage with.

We will move away from the stuffy classroom feel of a classic school computer room and have an energising area to expand and enhance digital skills.

## How can you support young people?

- ▶ Deliver any kind of digital learning sessions, for example photography
- ▶ Donate digital equipment to support the new suite
- ▶ Support doesn't have to be around digital equipment, we also need furniture! This could be one comfy bean bag chair or the full 8 we need, from £49.99 for one chair or £399.92 for all 8
- ▶ Enable a full kit out of the Digital Suite with an exceptionally generous donation of £14,000 - £28,000  
\*this is determined by the funds raised on the quality of the kit out.



“From powerful photography classes to immersive gaming sessions, this adaptable hub will serve as a canvas for creation and exploration.”

**John Beswick**  
Youth Operations Manager



“Young people want that step away from parents and things like that, with a sense of freedom. So, we want a Digital Suite that you could allow us to change the room to how feels comfortable for us.”

Young person aged 14

Want to support our new Digital Suite but unsure how? Please contact Dan Johnson, the contact details can be found on the back cover.



# Recording Room

Continue the journey of digital discovery in our second digital space, our new Recording Room.

Young people have shared with us their desire to be able to create their own music and delve into the world of podcasting. Through our ongoing consultation with them, we have identified the importance of these two disciplines having their own separate space from our Digital Suite.

## How can you support young people?



"Music production is an expensive career path to get into by yourself so having all the equipment would help with the quality of work you can produce and achieve dreams and goals".

Young Person

▶ Teach young people how to create and record their own music

▶ Be a guest on our Youth Governance Podcast or support young people to create their own

▶ Donate recording equipment to support the new suite

▶ Purchase high quality recording microphones – one for £139 or the two that we need for £278

▶ Enable a full kit out of the Recording Room with a gracious donation of £3,000 - £6,000

\*this is determined by the funds raised on the quality of the kit out.



# Computer Training Room

Young people have helped us to realise the importance of a space to learn basic computer skills or engage in any other taught learning featuring computers and a space to use a computer away from distractions of gaming, photography and recording music.

Our new Computer Training Room will provide all of that and more for young people to benefit from.

## How can you support young people?

▶ Donate computers or other equipment to support the new room

▶ Enable a full kit out of the Computer Training Room with a generous donation £2,000 - £4,000

\*this is determined by the funds raised on the quality of the kit out.

Want to support our new Recording Room but unsure how? Please contact Dan Johnson, the contact details can be found on the back cover.



# How can you get involved?

There are many ways you can get involved in supporting young people to achieve their potential and experience fun and engaging activities in our new Youth Hub.

- This could be delivering a session in any one of our new rooms, including cooking, digital based sessions or art workshops
- Donating items for a specific room – for example furniture, cooking equipment, art equipment or digital equipment
- Donating money for specific items or even generously donating money for a whole room fit out. From £2,000 - £4,000 for the Computer Training Room to £14,000 - £18,000 for the Digital Suite.

\*If you donate for a whole room you can have your name on a plaque above the door as main sponsor.

**If you would like to donate please scan the following QR Code to access our Just Giving Page:**



Want to support but unsure how? Please contact Dan Johnson,  
07774 308952, [daniel.johnson@ymcans.org.uk](mailto:daniel.johnson@ymcans.org.uk)



# Contact

# Information



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SCAN  
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